

# OUR VALUES

## CREATIVE

**Be brave, be bold.**

Continuously look for ways to improve and challenge the ordinary. Don't be afraid to experiment and try new things to open new doors for yourself and for Clearswift. Strive to be the creative game changer.

## ONE TEAM

**One for all, all for one.**

Take the time to get to know your colleagues in the Clearswift team and work collaboratively with them for everyone's success. Share your wins and your failures with the team; learn from each other. Align your goals with company goals and support each other always.

## CUSTOMER FOCUSED

**Deliver care and dedication – always.**

Listen to your customer (whether internal or external) and respond to their needs. Be passionate and driven about your customers' success – their success is our success. Build great relationships with your customers. Share your experiences and learnings with the Clearswift team.

## PASSIONATE

**Love what you do, do what you love.**

Be open and honest when interacting with your colleagues. Drive your own path; have fun and enjoy working at Clearswift. Take ownership of everything you do and do it with passion.